

# 2024 CANDY HALL OF FAME SPONSORSHIP PROSPECTUS



*The NCSA Candy Hall of Fame is moving to a new venue in 2024, offering many new branding opportunities for our partners!*

*The Signia by Hilton Orlando Bonnet Creek is a full resort, with multiple pools, a spa, golf course, 12 on-site restaurants, and complimentary transportation to and from all Disney properties.*

*This move allows for expanded programming, including a Thursday evening VIP Cocktail Reception, a Friday morning Leadership Session, a Pool Party on Saturday afternoon, and more.*



*Following is an extensive menu of branding opportunities available as part of our 2024 event. If you have ideas for other sponsorships, please don't hesitate to reach out directly to Teresa Tarantino, NCSA Executive Director, at (216) 631 8200 or [ttarantino@candyhalloffame.org](mailto:ttarantino@candyhalloffame.org).*

*Thank you for considering sponsorship of the 2024 NCSA Candy Hall of Fame.*

# NEW PROGRAMMING FOR 2024!

## CANDY HALL OF FAME EVENT SCHEDULE

23  
OCT

### WEDNESDAY

- 1 to 4:30 pm Board of Directors meeting

24  
OCT

### THURSDAY

- 4 pm Inductee Private Briefing
- 5 to 6:30 pm VIP Cocktail Reception

*Join us as we kick off the weekend, reconnecting with friends old and new.*

25  
OCT

### FRIDAY

- 9:15 to 11 am Leadership Innovation Program

*Start the day with a fast-paced look at candy category insights, then hear from the industry's best and brightest rising stars alongside members of the Candy Hall of Fame during an interactive session on the career journey.*

- 1:30 to 3 pm Women's Leadership Group Meet-Up

*Network with current and future Candy Hall of Fame members at this casual meet-up where you can get to know the women of the Candy Hall of Fame.*

- 4 to 5 pm Candy Hall of Fame Member Reception

*Candy Hall of Famers, 2024 Inductees and special guests will get a sneak peek at the recently announced Candy Hall of Fame Experience before heading to the main reception.*

- 5 to 6:45 pm Cocktail Reception & Introduction of the Class of 2024

26  
OCT

### SATURDAY

- 8 to 9 am Breakfast and 125th NCSA Annual General Members Meeting

- 11 am to 2 pm Pool Party w/ VIP Cabanas

*Join us at the pool for some fun in the sun. There will be a DJ and Special Giveaways.*

- 3:30 pm Inductee Photos & Walk Thru

- 4:45 to 5:50 pm Candy Hall of Fame Reception

- 6 pm Candy Hall of Fame Dinner & Inductions

- 10 pm Desserts & Afterparty

27  
OCT

### SUNDAY

- 8:30 to 10:30 am Farewell Breakfast

NEW  
FOR 2024  
MORE  
DAYS...  
MORE  
EVENTS!

# 2024 CANDY HALL OF FAME NETWORKING & SOCIAL SPONSORSHIPS

## VIP COCKTAIL RECEPTION

**\$3,000** per company / up to 6

**\$15,000** exclusive

Your branding and samples displayed on the event venue, along with Signature cocktail and appetizer options. (Thursday Evening)

**SOLD**



## LEADERSHIP INNOVATION SESSIONS

**\$3,000** per company / up to 5

**\$10,000** exclusive

Be part of these fast-paced sessions featuring your branding along with callout during the presentation. (Friday Morning)

## WOMEN'S LEADERSHIP GROUP MEET-UP

**\$2,500** per company / up to 4

**\$8,000** exclusive

Position your brand front and center as attendees and guests network with current and future member of the Candy Hall of Fame during this casual meet-up. (Friday Afternoon)

**SOLD**



## CANDY HALL OF FAME MEMBERS PRE-RECEPTION

**\$2,500** per company / up to 4

**\$8,000** exclusive

An exclusive opportunity to feature your brand during a private pre-reception for inductees and members of the Candy Hall of Fame. (Friday Evening)



## FRIDAY COCKTAIL RECEPTION

**\$7,500** per company / up to 4

**\$20,000** exclusive

Your branding and samples displayed during this special outdoor event, along with options for a Signature cocktail or appetizer and dress the staff. (Friday Evening)

**SOLD**



## SATURDAY MORNING BREAKFAST

**\$2,500** per company / up to 5

**\$12,000** exclusive

Product and signage, table and product distribution, dress the staff. (Saturday Morning)

**SOLD**



# 2024 CANDY HALL OF FAME NETWORKING & SOCIAL SPONSORSHIPS CONTINUED

## POOL PARTY CABANAS

**\$2,000** per company / max of 8

Entertain in your private cabana at the Candy Hall of Fame Pool Party on Saturday afternoon. The event includes a DJ and cash bar on the pool deck. Additional costs related to food, beverage and setup are the responsibility of the sponsor. (Saturday Afternoon)



## CANDY HALL OF FAME RECEPTION

**\$8,000** per company / up to 100 guests

**\$30,000** exclusive

Your branding and samples are included. Signage, Signature cocktail and appetizer options. Dress the staff (Saturday Evening)



## CANDY HALL OF FAME DESSERT PARTY

**\$7,500** per company / up to 100 guests

**\$20,000** exclusive

Your brands will shine on the menu inspired by your products. Signage, Signature cocktail, Dress the staff options are available. (Saturday evening)



## CANDY AFTER DARK

**\$9,500** per company / up to 100 guests

**\$30,000** exclusive

Keep the party going all night with this AfterHours event that can feature branding, samples, DJ, signature cocktails, and more. (Saturday Evening)



## FAREWELL BREAKFAST

**\$7,500** exclusive

Bid attendees a fond farewell at this final breakfast featuring your branding and samples. (Sunday Morning)



To discuss sponsorship opportunities, contact:  
Teresa Tarantino at [ttarantino@candyhalloffame.org](mailto:ttarantino@candyhalloffame.org)  
Audra Kruder at [akruder@candyhalloffame.org](mailto:akruder@candyhalloffame.org)  
Peter Kempton at [peterk@sweetiescandy.com](mailto:peterk@sweetiescandy.com)

# 2024 CANDY HALL OF FAME BRANDING SPONSORSHIPS

## HOTEL ROOM KEYCARD

**\$4,000** exclusive

Attendees will see your graphic branding on the front of each hotel keycard.

**SOLD**



## HOTEL ROOM DOOR HANGERS

**\$5,000** exclusive

Attendees' rooms will be decorated with your messaging on the front and back side of guest room door hangers.

**SOLD**



## THURSDAY VIP TURNDOWN SERVICE

**\$4,000** exclusive

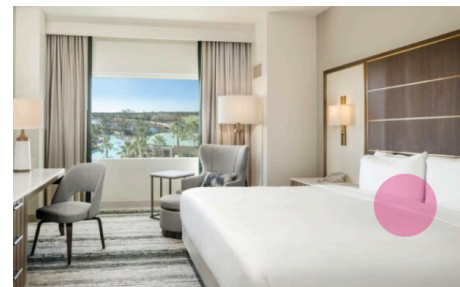
Welcome the Class of 2024 and our Thursday evening guests with a special in-room turndown treat.

## FRIDAY TURNDOWN SERVICE

**\$5,000** exclusive

Treat attendees to a special Friday turndown gift on Friday evening.

**SOLD**



## SATURDAY TURNDOWN SERVICE

**\$5,500** exclusive

Attendees can enjoy the Candy Hall of Fame experience with a special turndown gift and message from your company.

**SOLD**

## ATTENDEE WELCOME GIFT BAG

**\$750** multiple opportunities

Delight attendees with samples of your latest innovations in the event's official welcome gift bags distributed to every registered guest.



## ATTENDEE GIFT BAG LOGO

**\$1,750** multiple opportunities

Increase your visibility with event attendees. Have your logo printed on the reusable attendee welcome gift bags.

# 2024 CANDY HALL OF FAME BRANDING SPONSORSHIPS *CONTINUED*

## EVENT LANYARDS

**\$2,000** exclusive

Exclusive branding on lanyards for all attendees and recognition in printed materials.



## SATURDAY EVENING FLOWERS

**\$4,500** per company / up to 3

**\$10,000** exclusive

Add impact and atmosphere to the Candy Hall of Fame banquet ballroom and receive identification in printed materials and recognition in Saturday evening presentation.



## SATURDAY AV PRESENTATION

**\$5,500** per company / up to 3

**\$13,000** exclusive

Have your company logo featured in the Candy Hall of Fame AV presentation and identification in printed materials.

## 360 PHOTO BOOTH

**\$5,500** exclusive

Put your brand front and center as event attendees capture photos on the 360 Photo Booth, with adjacent signage and props.



To discuss sponsorship opportunities, contact:  
Teresa Tarantino at [ttarantino@candyhalloffame.org](mailto:ttarantino@candyhalloffame.org)  
Audra Kruder at [akruder@candyhalloffame.org](mailto:akruder@candyhalloffame.org)  
Peter Kempton at [peterk@sweetiescandy.com](mailto:peterk@sweetiescandy.com)

# 2024 CANDY HALL OF FAME SIGNIA RESORT BRANDING SPONSORSHIPS

## MUSE ARCH GRAPHICS

**\$2,000**

multiple opportunities

Help the NCSA welcome guests to the Candy Hall of Fame with your logo on the sides of the arch in the hotel lobby.



## REGISTRATION AREA

**\$5,000**

multiple opportunities

**\$20,000**

exclusive

Help the NCSA welcome guests with branding and messaging at the event's registration center adjacent to the hotel lobby.

**SOLD**



## REGISTRATION CORRIDOR DOOR/WINDOW CLINGS

**\$5,000**

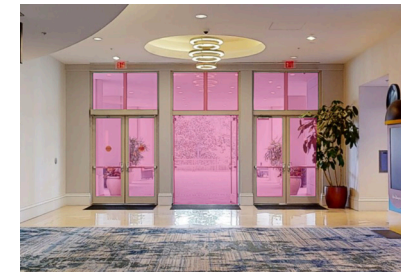
per company up to 3

**\$12,000**

exclusive

Get creative in the registration area corridor on the doors and windows adjacent to the reg desk on the lobby level.

**SOLD**

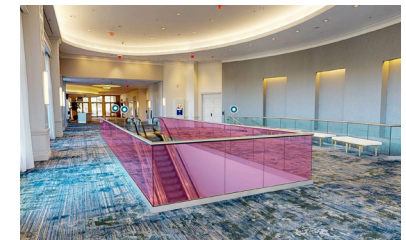


## MEETING SPACE ESCALATOR WRAPS

**\$12,000**

exclusive

This prime location just off the lobby area can display your graphics and messaging on the railing walls surrounding the escalators down to the meeting level.



**NOTE:** FedEx is the exclusive provider in these spaces. Additional fees will apply for production and installation by FedEx.



To discuss sponsorship opportunities, contact:  
Teresa Tarantino at [ttarantino@candyhalloffame.org](mailto:ttarantino@candyhalloffame.org)  
Audra Kruder at [akruder@candyhalloffame.org](mailto:akruder@candyhalloffame.org)  
Peter Kempton at [peterk@sweetiescandy.com](mailto:peterk@sweetiescandy.com)

# 2024 CANDY HALL OF FAME SIGNIA RESORT BRANDING SPONSORSHIPS *CONTINUED*

## BALLROOM FOYER WINDOW CLINGS

**\$5,000** Multiple opportunities

Your graphics and messaging adhered to windows in the ballroom foyer and overlooking the Friday and Saturday reception spaces.



## BALLROOM FOYER DOORS TO EVENT SPACE

**\$15,000** exclusive

Have your branding overlooking the event's outdoor venues and the foyer for the ballroom that will host the Candy Hall of Fame inductions on Saturday evening.

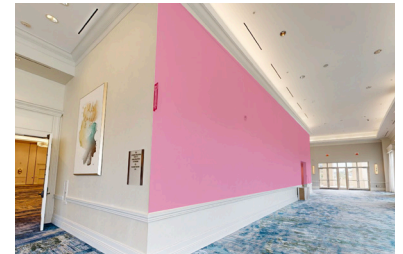


## BALLROOM FOYER WALL

**\$40,000** exclusive

Make a statement in the ballroom foyer with your messaging on this prime location for the weekend event.

**SOLD**



## FLORIDIAN SOUTH TERRACE

**\$40,000** exclusive

Put your brands on the glass doors adjacent to main event ballroom and stage the outdoor event.

**SOLD**



NOTE: FedEx is the exclusive provider in these spaces. Additional fees will apply for production and installation by FedEx.



To discuss sponsorship opportunities, contact:  
Teresa Tarantino at [ttarantino@candyhalloffame.org](mailto:ttarantino@candyhalloffame.org)  
Audra Kruder at [akruder@candyhalloffame.org](mailto:akruder@candyhalloffame.org)  
Peter Kempton at [peterk@sweetiescandy.com](mailto:peterk@sweetiescandy.com)



# 2024 CANDY HALL OF FAME GENERAL SPONSORSHIPS & ADVERTISING

## PLATINUM SPONSOR

**\$1,500**

Your company will be identified in printed materials at the event and be invited to distribute product in various areas throughout the venue.

## GOLD SPONSOR

**\$1,000**

Your company will be identified in printed materials and signage at the event.

## SILVER SPONSOR

**\$750**

Your company will be identified in printed materials and signage at the event.

## BRONZE SPONSOR

**\$500**

Your company will be identified in printed materials and signage at the event.

## CANDY HALL OF FAME BOOSTER

**\$200**

Open to individuals only; includes identification in printed materials at the event.

## EVENT PROGRAM ADVERTISING

**Prices Vary**

Send a message to your special inductee or congratulate them all with an ad in the official event program. For full details, pricing and to order space click here.



To discuss sponsorship opportunities, contact:  
Teresa Tarantino at [ttarantino@candyhalloffame.org](mailto:ttarantino@candyhalloffame.org)  
Audra Kruder at [akruder@candyhalloffame.org](mailto:akruder@candyhalloffame.org)  
Peter Kempton at [peterk@sweetiescandy.com](mailto:peterk@sweetiescandy.com)