

NCSA Presents: THE 77TH ANNUAL

Kettle Awards Tuesday, May 14, 2024 | Indianapolis, IN



SPONSORSHIP OPPORTUNITIES

Copper Level Sponsorship \$5,500

- Full Page Ad in the 2024 Kettle Awards Commemorative Program
- Logo in post Kettle Awards recap eBlast
- Product featured at Kettle Event on Candy Table
- Logo on kettleawards.com

Gold Level Sponsorship \$4,000

- Full Page Ad in the 2024 Kettle Awards Commemorative Program
- Logo inclusion in post Kettle Awards recap eBlast
- Logo on kettleawards.com

Silver Level Sponsorship:

- Ad in Commemorative Program Full Page: \$2,500, Half Page: \$2,000

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Cocktail Sponsorship \$3,000

Work with mixologists to create a "signature" drink for the Kettle Award reception. Sponsor benefits include onsite signage and sponsorship designation in 2024 Kettle Awards Commemorative Program.

Dessert Sponsorship \$3,000

Work with the chefs to create a "signature" dessert for the dinner honoring the nominees and recipient of the 2024 Kettle Award. Includes onsite signage and sponsorship designation in the 2024 Kettle Awards Commemorative Program.

Photo Sponsor \$4,500

Includes logo on photo backdrop, event signage and post-event online gallery.

Slide Show Sponsor \$2,500

Includes company logo on Kettle Awards presentation slides at the event.

Candy Bag/Table Sponsorship \$1,500

Product on candy table and company logo on bags available for all attendees at the reception & dinner.

EVENT SPONSORSHIP DEADLINE: APRIL 10, 2024

THE KETTLE CLUB \$15,000

Join an elite group of individuals and companies that will stand with the NCSA in support of our guardianship of the Kettle Award, ensuring its enduring legacy. This is a three-year commitment of \$5,000 per year (2024 - 2026) with recognition including:

- Prominent use of the logo on the Kettle Award website and in emails and other correspondence sent in conjunction with the Kettle Award event and promotion
- Complimentary inclusion in the event Candy Table, including product at the event and a logo on attendee gift bag
- Recognition at Candy Hall of Fame as part of Kettle Award event support

Join us in celebrating the 77th Anniversary of the Kettle Awards and honoring all those who have held the copper kettle high by becoming a sponsor of this prestigious event!

ALL PREMIUM SPONSORSHIPS INCLUDE:

- Logo on event website homepage with direct link to company website
- Logo included in all applicable pre-event marketing eblasts
- Logo inclusion on onsite signage
- Logo in Commemorative program
- Logo in ads promoting the Kettle Awards

FOR MORE INFORMATION & TO BOOK SPONSORSHIPS, CONTACT:

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Do you have ideas for other sponsorships? Call to discuss!

www.KETTLEAWARDS.com